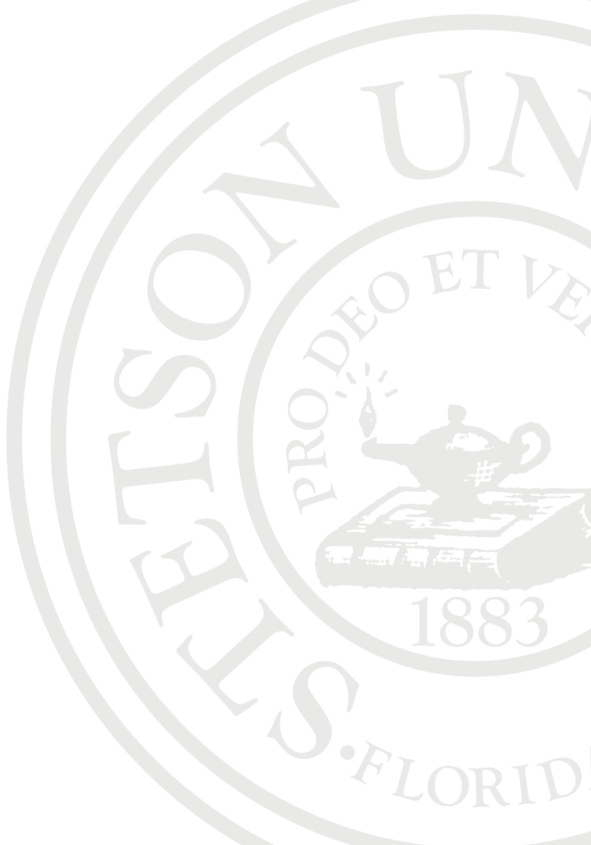


Empower The Leaders
Of Tomorrow

**DISRUPTIVE
LEADERSHIP
ADVISORY
BOARD**



STETSON
UNIVERSITY



PARTNER WITH STETSON UNIVERSITY AS A DISRUPTIVE LEADERSHIP ADVISORY BOARD MEMBER

Executives around the nation are hand-picked for the board to provide students an exclusive group of individuals with diverse industry backgrounds to offer different points of view and distinctive leadership qualities, making up a team of accomplished experts who offer innovative advice and dynamic perspectives in their areas of focus.



As a partner of the board, your role is to support our faculty and program managers in delivering relevant offerings and strengthening the fundamental mission of the Stetson University Disruptive Leadership Certificate Program.

POWER OF COLLABORATION

The board works collaboratively to provide constructive feedback and strategic direction, helping to guide quality improvement and assess program efficacy.

Leveraging the greatest minds in business, the Stetson University Advisory Board contributes unique viewpoints beneficial to the Disruptive Leadership Certificate Program.



Enlighten participants with real-world case studies, opening them up to the tools and insights your company has discovered and tested along the way.

PASS ON YOUR INDUSTRY KNOWLEDGE

Board members provide an invaluable expertise to our world-class professional certificate programs, ensuring immediate ROI back to firms, ensuring the program is delivering a syllabus that is current, up to date, and relevant to business and industry needs.



PROVIDE MENTORSHIP

Post-program mentoring grants participants opportunities of encouragement in their growth and continued skill building.

BE AN AMBASSADOR AND ADVOCATE

Promote the program to your organization, prospective students and stakeholders in the community. Sharing upcoming course dates and your board member discounts. Be sure to post social media, and publish communications and press releases.

Disruptive Leadership Program
BOARD MEMBER HIGHLIGHTS

John E. Lowe
Member of the Board of Directors,
Phillips 66

How did you get started in Disruptive Leadership?
I earned a BS in Economics from Pittsburg State University in 1981. I see the importance of disruption from the business side, and I understand the implementation process.

What are the biggest accomplishments of your career?
I've delivered many global technology projects for banks, for stock markets, and technology organizations, would say I have a great deal of pride in the teams that I've been able to build over the years, especially in their capabilities. Most fundamentally, delivering for various businesses that I've worked for by providing new solutions to business problems.

Why did you join the Disruptive Leadership Advisory Board at Stetson University?
With today's transformational and ever-changing customer expectations, the need to create valuable customer experiences has never been greater.

What most excites you see in the future?
As we move into technology, we will certainly see more challenges. Cyber continues to impact society as a whole. Jobs will be impacted by willingness to perform. I think it's going to require changes in behavior on the part of both individuals and institutions overtime.

Why should someone participate in the Stetson University College Disruptive Leadership Program?
A member of our staff attended the program. He said it was a great educational opportunity. He's been able to build on the skills he learned at the program to continue to serve the company in that role.

Stetson Disruptive Leadership Board Member
Since: 2019
Industry: Oil & Gas
Location: Florida
Employees: ~2000

Challenges:

- Low-code development platforms
- Putting innovation into practice
- Employee engagement with innovation tournaments

Showcase what drew you to Disruptive Leadership and why the Stetson program is so important to you in a monthly emailer featuring 'Board Member Highlights' sent to your students and peers.

CUSTOMIZED CORPORATE TRAINING

Grow the learning power at your company with custom experiences designed to provide your executives and professionals a substantive and transformational skillset for long-lasting impact on business performance. Cultivate leadership, devise new strategies, and build the business acumen your firm needs to excel with effective and efficient programs.

Stetson University works with many organizations to offer customized programs and continued mentoring. All in-classroom and online materials, presentations, and system offerings can be co-branded to clearly identify your corporation.



Take advantage of exclusive discounts for in-classroom and online programs, including customized corporate training for leaders and work teams.

CUSTOMIZED EXPERIENCES

Work with the Stetson University design team to discover pain points and skill gaps, selecting customized options that best fit your requirements and budget. Make industry specific changes to existing Stetson University program, or develop new curriculum designed expressly for your company.





BOARD MEMBER PERKS

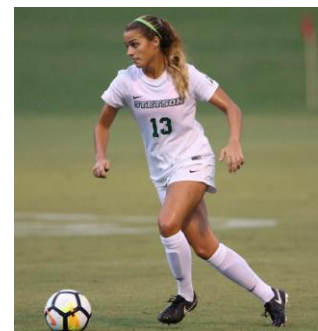
Advance your personal knowledge and stay informed about the program, students and curriculum by attending board meetings and networking with your peers across various industries.



Once you've been granted a seat on the board, you'll receive a welcome kit filled with Stetson University items – Board Member Certificate, Acceptance Letter, Program Brochure, Stetson Magnet, and Stetson Sticker to name a few!

BONUS OFFERINGS

Gain access to private university events, work with a personal concierge to utilize university resources, and cheer on the Stetson University Hatters in action by attending prime sporting events.



YOUR NEXT STEP IS SIMPLE

Help generate new ideas, conversations and solutions worth capturing. Contact us to learn how you can begin your journey as an Advisory Board Member for the Stetson University Disruptive Leadership Certificate Program today!

Call Us!

386.233.9996



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